

**Fort Pierre Tourism Board Meeting**  
**Wednesday, May 4<sup>th</sup>, 2022**  
**7:45am-9:00am**  
**The Depot**

Board members present were Scott Deal, Emily Steber, Callie Iversen, Kalyn Eulberg, and Dylan Geuther.

Council members absent included Casey Cowan and Mike Weisgram.

Others present were Dave Bonde, Shane Kramme, Gloria Hanson, Lindy Geraets, Lorrin Naasz, and Arielle McRoberts.

Meeting was called to order by Emily Steber at 7:55am.

*Motion to approve April 6, 2022 minutes made by Deal. Second by Geuther. Motion carried.*

**Financials** – There are \$2,500 that we already dedicated for the fish cleaning station. This will be a reimbursement to Nicole. The Pedal Pull deposit will be paid through Future Fort Pierre.

a. April 2022

b. Recurring payments by ACH this month

c. Invoices (See Basecamp Excel spreadsheet)

i. FFP | RTC Pedal Pulls | Pedal Pull Deposit for First Thursdays | \$100.00

ii. FFP | JC Printing | First Thursday Letters & Sponsorships | \$379.57

iii. FPT | MaxStrat | Reimbursement for Stamps for Mailers | \$232.00

iv. FPT | MaxStrat | Reimbursement for Drifters Gift Card for Tour Prizes | \$10.00

v. FPT | Fish Cleaning Station | Hunt & Fish Raffle Flyers | Reimburse Nicole Schwinler  
\$94.39

vi. FPT | Fish Cleaning Station | Avery (Hunt & Fish Raffle Tickets) | Reimburse Nicole  
Schwinler \$109.36

vii. FPT | JC Printing | Activity Maps – Pads & Single Sheets | \$1,111.86

*Motion to approve invoices made by Deal. Second by Eulberg. Motion carried.*

## Reports

**City of Fort Pierre** – Mayor presented and reported that B.I.D Board resolution. The resolution will be added to Basecamp.

The City approved two medical cannabis licenses. They are both planning to build this summer and be open by January.

The Energize! Committee is looking for four people to help serve dinner at the Energize! Conference at Casey Tibbs Wednesday night. The bridge is lit red for the National Travel and Tourism Week.

**Fort Pierre Development** – Bonde reported that they did a groundbreaking for the medical cannabis buildings. Chalk has been sold and there has been a proposal of a coffee shop to take its place. The downtown meeting is tomorrow and Connie will be making coffee cake.

**Fort Pierre Chamber** – Kramme reported that things are getting busy. The dog obedience classes have concluded. There was the Smoke School there last week. 4-H State Shooting Sports went well and there were 1,600 participants. The Chamber will provide concessions for the Trails for Transplants event, which will include 50-60 people participants. The Trader Days Committee will meet tonight. The Committee is getting musical entertainment lined up. There will be discussion on if they will still do Sunday this year or not. The Hometown Tour group will be coming through tomorrow and Friday. Horse racing will be October 1 & 2.

**Stanley County Fairgrounds** – Deal reported that there was barrel racing on Saturday. The indoor arena came down and is no longer until next year. The Federal Marshals are having a school in the grandstands through tomorrow. They are getting ready for the Casey Tibbs Match of Champions on June 4th. The Trails for Transplants event will be here at the end of May.

**Missouri River Tourism** – Steber reported that MRT has signed a contract for a new website. They are working on an Annual Celebration instead of an Annual Meeting.

### **Marketing Update**

**Tour Your Hometown** – Tomorrow is the first tour. There are 10 people signed up. We might try to merge to only Thursday. There will be trivia on the bus and will end at Drifter's. There will be a survey at the end of the tour so we can improve the event for next year.

**First Thursdays** – Kickoff will be June 2. There will be about 300 posters that go out to businesses. Dakota News Now reached out to us and they want to do a live recording each month. They will do a live at the July First Thursday. Dakota Radio Group is also partnering with us and will run ads for us.

## **New Business**

**Spray Park Discussion** – Mayor Hanson reported that Kubota has a community grant program for communities located 50 miles from the nearest Kubota. There was discussion with the GOLD program to apply for a grant to build a spray park by the pool. This was submitted by Future Fort Pierre. Deal also submitted for a grant as well. The pool is getting aged and will need to be replaced at some point, so the spray park could be a good alternative while the pool is getting done. We will hear back by the end of August. There will be five winners, and out of those five, they will pick one to receive an extra \$100,000 dollars. Geraets added that Future Fort Pierre will act as the fiscal sponsor, but is not responsible for fundraising or committee efforts unless agreed upon in the future.

## **Old Business**

**Triangle Park Signage** – Deal reported that we just need to get him dimensions, and they can have it built in a few days. We would want it a two sided.

**Fish Cleaning Station** – Mayor Hanson reported that the City got the approval for the lease from the Corp of Engineers. There were some neighbors that expressed concerns of smell and parking. Rick started the process to get a property for overflow parking. This property is just grass right now.

Adjourn at 8:31am to tour the Verendrye Museum.