

**Fort Pierre Tourism Board Meeting  
Casey Tibbs Rodeo Center  
June 1, 2022  
7:45am-9:00am**

Board members present were Casey Cowan, Dylan Guether, Emily Steber, Karen Kern, Scott Deal, Callie Iversen, Kalyn Eulberg.

Not present were Mike Weisgram, and Mayor Gloria Hanson.

Others present were Sunny Hannum, Shane Kramme, Lyssa Bruzelius, Rick Hahn, Neha Patel, Arielle McRoberts, Lorrin Naasz, Lindy Geraets.

Meeting called to order at 7:48am

*Motion to approve May 4<sup>th</sup> minutes made by Iversen. Second by Steber. Motion carried.*

**Financials** – Iversen reported that we did not get the reports from Anderson Nill yet. Occupancy tax is up about 17%. That checking account is around \$90,000. \$142,500 committed for Fish Cleaning Station. FFP has a balance of \$33,000 through May.

*Motion to accept the financial report made by Deal. Second by Steber. Motion carried.*

1. Tourism Invoices

a. Monthly | Maxwell Strategies

a1. Executive Director (monthly - June) \$2,875.50

a2. Creative Services (monthly) \$1,020.62

b. Monthly | Anderson Nill & Associates (Bookkeeping services) \$186.38

c. JC Printing | FPT Branded Envelopes \$42.60

d. Subtotal \$4,125.10

2. Future Fort Pierre Invoices

a. Monthly | Anderson Nill & Associates (Bookkeeping services) \$186.38

b. JC Printing | First Thursday Posters \$130.46

c. M & R Signs | First Thursday Banners for Triangle Park \$383.40

d. Quality Quick Print | First Thursdays Teardrop Flag \$335.32

e. MaxStrat | Reimburse for First Thursday Event Insurance \$176.00

f. Subtotal \$1,211.56

**TOTAL \$5,336.66**

*Motion to approve invoices made by Iversen. Second by Eulberg. Motion carried.*

There were a couple First Thursdays invoices that were paid out of FPT BID and need to be out of FFP.

*Motion to approve the reconciliation of those items that should have been paid from Future Fort Pierre made by Steber. Second by Deal. Motion carried.*

**City of Fort Pierre** – Hahn reported that the bridge is continuing to make progress. They are working on the EDA grant still. It has been submitted. It will start extending the plaza work and the pedestrian bridge. They are hoping to get a grant for Hustan Ave to include additional parking. The Yellowstone Senior Home is coming along. They are trying to start in July. There are some general street improvements. Waste water treatment is going well and should be fully operational by August.

**Energize! Update** – Hannum reported that they have been letting people who attended give us feedback. Kramme was a huge help with the conference. The speakers were great. The idea of a Fort Pierre Community Foundation came up. This was the 4<sup>th</sup> conference and it was the largest attended conference. There were about 22 vendors.

**Fort Pierre Development Corp** – Hannum reported that they had the monthly board meeting yesterday. They have 2 governor house deposits made. There will be a ribbon cutting for Fun Time Rentals at 10:00am on Saturday. They have about \$80,000 in grant money to help someone if we can use it this year. Maier Meats will be moving into the Chalk building and we will assist with the coolers and other items. They are trying to decide if they want to use USDA money. Downtown meeting is tomorrow morning at 8:00am. They are going to kick that off with a walk downtown.

**Fort Pierre Chamber** – Kramme reported that we provided an appreciation meal for the Trails for Transplants. SD Surplus Auction also provided food. Fire School on June 11. Labor support for Casey Tibbs Match of Champions. Support funding for the all school reunion. They continue to work with the Trader Days committee.

**Stanley County Fairgrounds** – Deal reported that this weekend is the Casey Tibbs Match of Champions. Two weeks from now, State High School Finals will be here. Dakota Heritage had some funds left over, and they bought a playground set to put on the hill. They are shooting to have that up by the 4-H Finals. 4<sup>th</sup> of July will have about 400-450 contestants coming.

**Missouri River Tourism** – Bruzelius reported that the visitors center is getting busy. They now have an assistant. The website is in production. They are hoping that it will be ready near the end of July/beginning of August. They are doing a raffle at Oahe Days. 1<sup>st</sup> place – fully loaded yeti cooler. 2<sup>nd</sup> place – Guided Fishing Tour. 3<sup>rd</sup> place – Date night to Drifter's.

## **Marketing Update**

**Tour your Hometown Recap** – Naasz reported that this went really well. It is a great opportunity; it is just getting more people to come on the tour. There was great

feedback. We had a meeting with the Pierre Chamber and the idea of touring Pierre came up. Having Fort Pierre tour Pierre and Pierre tour Fort Pierre.

**Bicentennial booklet** – This is not in the Fort Pierre budget and will be pulled from the reserves.

*Motion to approve \$500 for printed booklets for this year made by Deal. Second by Eulberg.*

**First Thursdays Update** – First Thursdays begins tomorrow. We are excited to get the summer kicked off with this event. We have 10 vendors; PAWS will be doing a food fundraiser. Dakota News Now will be there doing a couple of live interviews. DRG Media Group will also be there and be live on the radio.

### ***New Business***

**Election of Officers** – Cowan said a meeting with the Mayor has been set to discuss what the future of FFP looks like. For now, the FPT and FFP Board will be the same.

#### **Fort Pierre Tourism**

**Call for Nominations** – No nominations were given.

#### **Proposed Slate**

Casey Cowan | President  
Emily Steber | Vice President  
Callie Iversen | Treasurer

#### **Future Fort Pierre**

**Call for Nominations**

#### **Proposed Slate**

Casey Cowan | President  
Emily Steber | Vice President  
Callie Iversen | Treasurer

*Motion to approve the proposed slate of officers made by Deal. Second by Eulberg. Motion carried.*

### ***Old Business***

**Triangle Park Signage Update** – Thank you Scott for getting this put up for us.

**Fish Cleaning Station Update** – No update provided aside from financial details above.

Adjourn at 8:46am