

FPTPC Board Meeting Minutes
 Stanley County Commission Room and via Zoom
 7:45 AM, November 1, 2023

Board Members present were Emily Steber, Callie Iversen, Casey Cowan, Mike Weisgram, Dylan Geuther, and Lindy Geraets.

Others present were Mayor Gloria Hanson, Rick Hahn, Sunny Hannum, Lyssa Bruzelius, Laurie Gill, Mary Duvall, Chris Maxwell, and Kristen Campbell.

Once quorum was reached, meeting was called to order by Cowan at 7:46 a.m.

Motion to approve minutes from October 4, 2023 made by Weisgram. Second by Geraets. Motion carried.

Financials

Geraets reported on September financials. The money market account interest has gained \$617. The occupancy tax is down about \$1300 but is similar to the last year at the same time.

Motion to accept financial report made by Weisgram. Second by Steber. Motion carried.

Invoices and Recurring Payments by ACH | Invoices due and recurring payments were reviewed. The invoices presented for approval were from September and are listed below. Due to an error on the September 6 bill approval, Maxwell Strategies was overpaid \$990. The request this month is for \$990 less to adjust for this error.

Fort Pierre Tourism & Promotion Council
Wednesday, November 1, 2023 - 7:45 a.m.

1. Tourism Invoices

a. Maxwell Strategies	\$1,845.54	
a1. Executive Director (monthly - Oct)		
*Correct typo error on Sept 6 bill approvals (\$990)	\$1,242.54	\$3,088.08
a2. Creative Services (monthly - Oct)	\$207.09	
b. Monthly-Anderson Nill & Associates (Bookkeeping services)	\$502.23	
c. Drifters - FPT Strategic Planning - meal and space rental		
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	<i>Subtotal</i>	\$3,797.40

2. Future Fort Pierre Invoices

a. Monthly- Anderson Nill & Associates (Bookkeeping services)	\$207.09
b. Realizing Rural grant application MDU	\$208.40
b. Reimburse Maxwell Strategies for SOS Annual Rprt filing	\$20.00
<i>Subtotal</i>	\$435.49
TOTAL	<u>\$4,232.89</u>

3. Future Commitments

Marketing Grants

Motion to approve the payables by Geraets. Second by Geuther. Motion carried.

Future Commitments | Gill reported that the marketing grants previously awarded totaled \$10,710. We have received all but a couple of the completed forms and will be paying those out over the next couple of weeks. Special Olympics didn't host the basketball tournament, so those dollars won't be spent. The grand opening of the river walk will take place next spring and they have requested that they be able to use their grant money at that time. The board agreed to carry over the grant for the river walk until Spring of 2024.

Venmo for FFP | Geraets reported that there has been a request to create a Venmo account for FFP to accept donations. Venmo Business is relatively new. Judy Weisgram discovered when opening an account that there is a 1.9% transaction fee, plus 10 cents per transaction, but no subscription fee. After some discussion, it was agreed that the fees will be netted by the project using Venmo and not FFP. It was decided that the cell phone number linked to the account will be whomever is in the finance position at MaxStrat. MaxStrat will be responsible for sending out the tax letters for donations and will also provide the board with monthly reports. No payments can be made through Venmo unless approved by the board.

Motion to amend the previous approval to reflect that the fees incurred are the responsibility of whatever project is the recipient of the Venmo funds by Geraets. Second by Steber. Motion carried.

Reports

In the future, reports will be at the end of the agenda, tailored for this group and concise.

Executive Director Update | Gill reported that during the strategic planning earlier this week discussion was had on the flow of the board meetings. Action items will be the focus for each agenda. Things that are meaningful and in line with our strategic plan. She expressed the value of communication with our Affiliates that report out. Gill shared that we're better working together than when we are each working in our silos, not knowing what's going on with the other entities.

City of Fort Pierre Update | Mayor Hanson passed out Tatonka Trail concept drawings for the board to look over. Now is the time to get suggestions to the city for inclusion. Cowan suggested having a separate meeting for those who would like to be involved in presenting ideas to the city. Mayor Hanson met with Steve Watson, ISG, and requested that he see if there's a possibility to add a permanent docking point for the sunset paddleboat.

Friday will be the naturalization ceremony for over 100 people. This is the second time Fort Pierre has hosted. Mayor Hanson will give the welcome for the ceremony.

Oahe Habitat for Humanity will be hosting a rollout event on November 6. Two lots have been purchased in Pierre and the intention is to alternate between the two cities. The first home will be built in 2024.

The sculpture committee will meet next Tuesday. They continue to fundraise. The first sculpture is for the John Lopez bison and the second one is a replica of the Hornet Aircraft carrier for Commander Waldron. The replica was donated and the committee is responsible for creating a weatherproof display case.

Fort Pierre Development Corp (FPDC) Update | Hannum reported that they are preparing for the tree lighting. They are soliciting chili & soup entries. The Duffy Community Center is doing a holiday tour of homes on December 2nd. There has been a lot of interest in the vacant Bad River Furniture building. There's still 2% loan money available for infrastructure development.

Fort Pierre Chamber | No report

Stanley County Fairgrounds | No report

Missouri River Tourism (MRT) | Bruzelius reported that the Governor's Tourism Conference has early bird pricing for tickets. The conference is at the Ramkota in Pierre January 16 – 18. Tourism award nominations deadline is November 21. She suggested that Pierre and Fort Pierre work on recommendations for the Rooster Rush Cackling Award.

Marketing Update | Duvall requested the board consider using some of the leftover marketing grant money to assist AmericInn and Drifters with their upcoming holiday show. The board agreed to consider an application for this event. Once an application has been received the board, excluding Geuther and Steber will vote. There's \$2500 of the DMO grant dedicated to 2024, this is a grant from the SD Dept of Tourism. Duval has been working with the sculpture committee on their website and a one-page handout. There's a T-Mobile grant due in December for a shovel-ready project.

New Business

Old Business

Fish Cleaning Station Update | Iversen reported that due to doors needing to be upgraded, the budget has increased. There will a Chase-the-Ace fundraiser at Tiger Tap on November 12 at 1pm. There's not been any financial activity in the last couple of months. Discussion was had concerning whether the fish cleaning station would be a good option for the T-Mobile grant, possibly the patio area. More discussion ensued.

Rooster Rush | Campbell reported that several Fort Pierre businesses participated in the storefront decorating contest. Drifters participated in the cock'tail hunt during the week. FPT manned the table at the airport on Oct. 19 and had some good interactions with hunters. Ringneck Roundup had a small crowd but those that were there had fun. Next year's Ringneck Roundup will look different. The banners are up in Triangle Park for the time being.

FPT Strategic Planning | Maxwell shared that the strategic planning session was a great event with great discussion. Gill reported that prior to the planning session the group was surveyed. Focus will be on three areas: community development, heads in beds, and local history while finalizing the strategic plan and budget.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, November 29, 2023 | Zoom
FPTPC Board Meeting | 7:45 AM, Wednesday, December 6, 2023 | Stanley County Commission Room and Zoom

Adjourned at 8:57 a.m.