

FPTPC Board Meeting Minutes
 Stanley County Commission Room and via Zoom
 7:45 AM, September 6, 2023

Board Members present were Emily Steber, Callie Iversen, Casey Cowan, Mike Weisgram, Dylan Geuther and Lindy Geraets.

Others present were Mayor Gloria Hanson, Rick Hahn, Sunny Hannum, Laurie Gill, Mary Duvall, Chris Maxwell, and Kristen Campbell.

Once quorum was reached, meeting was called to order by Cowan at 7:45am.

Motion to approve minutes from September 6, 2023 made by Weisgram. Second by Steber. Motion carried.

Financials

Geraets reported on August financials. The money market account interest has gained \$450. The occupancy tax is down about \$1900 but will hopefully be increasing soon. Overall, we are within \$2000 of our budget.

Motion to approve financials made by Steber. Second by Weisgram. Motion carried.

Invoices and Recurring Payments by ACH | Invoices due and recurring payments were reviewed. The invoices presented for approval were from July and are listed below.

Future Commitments | Gill reported that the marketing grants previously awarded totaled \$10,710. Payments happen after events occur. Forms have been sent and awardees have been given the deadline of Oct. 31, 2023. We will reimburse as forms are received since blanket approval was given earlier.

Fort Pierre Tourism & Promotion Council
 Wednesday, October 4, 2023 - 7:45 a.m.

1. Tourism Invoices

a. Maxwell Strategies	
a1. Executive Director (monthly - Sept)	\$2,835.54
a2. Creative Services (monthly - Sept)	\$1,242.54
b. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$207.09
c. Southa Dakota Magazine 2023 Sept/Oct 1/2 page horizontal with 15% disc.	\$841.50
d. M&R Signs- Welcome Hunters Banners (4) - 1/2 Co-op with Visit Pierre	<u>\$387.60</u>
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<i>Subtotal</i>	\$5,514.27

2. Future Fort Pierre Invoices

a. Monthly – Anderson Nill & Associates (Bookkeeping services)	\$207.09
b. Capital Area Refuse LLC (Trader Days)	<u>\$519.34</u>
<i>Subtotal</i>	\$726.43
TOTAL	<u>\$6,240.70</u>

3. Future Commitments

- a. Marketing Grants

Motion to approve the payables and future commitments made by Geraets. Second by Steber. Motion carried.

Reports

Executive Director Update | Gill reported that we are focusing on marketing and where FPT wants to go as a board. She shared her experience at the Missouri River Tourism (MRT) Membership Event. The speaker is very focused on helping small communities decide what they want to look like and making that happen. Mayor Hanson will share more later.

City of Fort Pierre Update | Mayor Hanson shared more about the MRT event speaker. Mayor would like to host one of her workshops, including FP Development, FPT, and the Chamber, possibly the school. Mayor Hanson, Gill, Bonde, Hannum and Kramme will be doing a conference call soon to discuss what this workshop should look like. She reported on the 10/03/2023 DOH public hearing concerning the rules that could negatively impact FP’s ambulance service. She will be meeting with Weisgram to discuss this.

Mayor Hanson also reported that she will be meeting with the Western Rural Water System ED. Peaceful Pines has secured four locals to fill their top positions. The mayor will be attending the Municipal League Conference where FP will be accepting a safety award. Oahe Habitat for Humanity has purchased two lots in Pierre and will begin their first home in 2024. Discussion ensued.

Hahn reported that the pedestrian bridge on the Tatanka Trail has been delayed. The fish cleaning station is a pre-cast building that will go up later this fall. The application for the infrastructure grant will be submitted soon. All the docks are in the marina now.

Fort Pierre Development Corp (FPDC) Update | Hannum reported that several committees have recently met. Bonde has been assisting the displaced Pierre businesses with the possibility of moving to FP. FPDC spoke with a couple of local bankers about the existing business climate. FPDC has a projection in our housing study for us to grow by 260 families by the next census. Everyone is invited to the Build Dakota Scholarship Roadshow on October 26. Hannum attended an AARP seminar about employing the older workforce.

Fort Pierre Chamber | Cowan reported in Kramme's absence. FPC is preparing for the 75th annual horse racing. The hockey association now has the Expo Center.

Stanley County Fairgrounds | No report

Missouri River Tourism (MRT) | Gill reported for Bruzelius that MRT is nominating industry members for the annual tourism awards. The deadline is November 21. Businesses need to apply for the SD Great Faces Great Places program by October 15.

Marketing Update | Duvall reported that Tara Berg was able to combine the historic aspect with the cool things to do in Fort Pierre for FPT's ad in the welcome guide. Hannum put together a schedule of Triangle Park banners every month from April - November. FPT has spent almost all the DMO grant for this year. Duvall is assisting the sculpture committee with their website. Berg and Duvall will work together to make sure the messaging is cohesive between the website and the donor one-pager.

New Business

Rooster Rush | Campbell reported that Fort Pierre businesses will be encouraged to participate in the storefront decorating contest the week of Oct. 16. Drifter's will be participating in the cocktail hunt during the week. Ringneck Roundup will be hosted at the Missouri Avenue Event Center on October 20, 4pm-8pm. The benefit soup supper has six soups so far including Mayor Hanson's soup. Would FPT be willing to provide a soup? The banners have been purchased and should be ready by the end of the week.

FPT Strategic Planning | Gill shared that she spoke with the Mayor, Maxwell, and Cowan about the strategic plan focus, which is what matters most to FPT. We will be sending out a doodle poll to find the best time to meet for a three-hour block. The first hour will be driving around together in a bus talking about things that we've done, things that matter to us, and what needs to happen. We will finish at a restaurant where we can eat and talk. We will put together a pre-strategic planning survey to gather some information and compile that before we meet to help facilitate our discussion.

Old Business

Fish Cleaning Station Update | Hahn reported on this during the City of Fort Pierre report.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, October 25, 2023 | Zoom
FPTPC Board Meeting | 7:45 AM, Wednesday, November 1, 2023 | Stanley County Commission Room and Zoom

Adjourned at 8:41 a.m.

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