

## **FPTPC Board Meeting Minutes**

Stanley County Commission Room and via Zoom

7:45 AM, May 3, 2023

**Board Members present** were Casey Cowan, Mike Weisgram, Callie Iversen, Emily Steber, Dylan Geuther, Kalyn Eulberg, and Scott Deal.

**Others present** were Sunny Hannum, Rick Hahn, Shane Kramme, Lyssa Bruzelius, Larry Cronin, and Craig Heller. Laurie Gill, Judy Weisgram, Mary Duvall, Chris Maxwell, and Desiree Bonhorst from MaxStrat were also present.

Once quorum was reached, meeting was called to order by Cowan at 7:47am.

*No changes made to the Agenda.*

*Motion to approve minutes from April 12, 2023 made by Iversen. Second by Deal. Motion carried.*

### **Financials**

**March 2023** | Iversen reported on financials. Tax occupancy is above average and there is approximately \$86K in checking, with several outstanding amounts. A deposit was made for Future Fort Pierre of \$5,600 and, so far, pledges of \$85,000 have been received. Judy Weisgram stated the Sculpture Committee's goal is to raise \$100K. An additional payment of \$10K was delivered to the artist, John Lopez. Cowan requested a breakout of what is committed for the fish cleaning station with the details to include what has been committed, the current balances, and what items are outstanding. Dakota Prairie Bank accounts will be closed. Gill reported that Weisgram and Iversen will meet to discuss financials and reconcile any differences.

*Motion to accept the March 2023 Financial Report made by Mike Weisgram. Second by Steber. Motion carried.*

**Recurring payments by ACH this month and Invoices** | Maxwell reported on the recurring payments and invoices for the month.

*Motion to accept the payables made by Iversen. Second by Mike Weisgram. Motion carried.*

### **Reports**

**Executive Director Update** | Gill reported on the schedule for the summer and a discussion of when to host the First Thursdays events ensued. Kramme reported on the many different summer events at the Expo Center and the scheduling limitations due to repairs on the fire protection system. A decision was made to have Max Strat explore a date in July for a community appreciation event that will include free food and a pedal pull. Since there will be a lot going on for the 4<sup>th</sup> of July and Trader Days, we will focus efforts on one date in July.

Gill also reported that Lindy Geraets is planning to attend the Energize Conference on May 31-June 1.

**City of Fort Pierre Update** | Hahn reported in Mayor Hanson's absence. He reported on the bridge construction, marina opening, and a sculpture visit. Judy and Mike Weisgram reported on visiting the sculpture in construction. Hahn also reported that Peaceful Pines will start construction after the 4<sup>th</sup> of July and they have plans for the construction of a new water storage facility.

**Fort Pierre Development Corp (FPDC) Update** | Hannum reported having many committee meetings with the Housing Committee getting good input from contractors. There were 5 scholarship applicants and FPDC will be giving out 4- \$500 scholarships. There was a Workforce Development meeting and FPDC meets 5/4/2023. The Historic Preservation Committee is hosting Tales on the River on June 15 at the Moose Lodge. Hannum reported needing to replace the meat market sign and Maier Meats is planning to have outdoor seating set up soon. Cronin reported on the electronic sign and shared examples with the Board. Cronin reported on going to the state with a presentation in support of the electronic sign later this morning.

**Fort Pierre Chamber** | Kramme reported on the shooting tournament and the state surplus auction will be on May 17. There will be an appreciation meal on May 19. Kramme reported that on May 20 there is a graduation celebration with the Indian Relays are at the same time. Trader Days is being planned along with Fort Pierre Horseracing- last horseracing in the state and The Race for the Roses is coming up Saturday, May 6.

**Stanley County Fairgrounds** | Deal reported on the Race for the Roses fundraiser this Saturday, May 6, the Indian Relays on May 20-21, and the Match of Champions on June 3 with 2-3 events per week after that.

**Missouri River Tourism** | Bruzelius reported on the Missouri River Tourism newsletter that is available online for free and shared directions how to get subscribed. The weekly fishing report is starting Monday, May 8. She also reported the Welcome Center

Literature Drop program drop-off will be May 11 from 1-3pm at the Oahe Dam Visitor Center. Bruzelius reported that 2024 advertising is coming out soon and also reported on the Energize Conference May 31-June 1, October 10<sup>th</sup> Save the Date for Visitor Industry Alliance Annual Meeting, National Travel and Tourism Week is May 7-13: Spring hospitality on Tuesday, May 9 from 2:30-3:30pm. Bruzelius also reported 605 Day on Monday, June 5 that is another day to celebrate living in South Dakota. Discussion was also had on the Weekly Fishing Report.

**Marketing Report** | Duvall reported on applying for the marketing grant, as well as, sending out the first newsletter. We will be bringing material to the literature drop. Midwest Nomad Family Influencer Campaign is coming tentatively August 9-13, during Trader Days.

## New Business

**Electronic Billboard Committee** | Cowan stated this was already discussed during committee reports.

**Capital Improvement Plan (CIP) Project Update** | Cowan reported a grant was given to Fort Pierre to help fund a forward-thinking plan and Mayor Hanson requested some input from Fort Pierre Tourism.

*Motion to contribute \$2500 to Fort Pierre for the Capital Improvement Plan made by Iversen. Second by Mike Weisgram. Motion carried.*

## Old Business

**Fish Cleaning Station Update** | Iversen reported the Fundraising Committee is meeting next week, the SDCF grant application went in last week, and the brick campaign brought in a lot of revenue.

**Future Meeting Location** | No update given.

**Spring Hospitality Training May 9, 2023** | Cowan made a final reminder about the Spring Hospitality training coming up on May 9.

## Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, May 31, 2023 | Zoom  
FPTPC Board Meeting | 7:45 AM, Wednesday, June 7, 2023 | Stanley County



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**Adjourned at 8:41am.**