

FPTPC Board Meeting Minutes
Thursday, February 9, 2023 | 7:45am-9am
Stanley County Commission Room
and via Zoom

Board Members present were Casey Cowan, Emily Steber (via Zoom), Kalyn Eulberg, and Callie Iverson.

Others present were Chris Maxwell, Desiree Bonhorst, Mayor Gloria Hanson, Shane Kramme, Rick Hahn, Larry Cronin, and Laurie Gill.

Once quorum was established, the meeting was called to order by Cowan at 7:50am.

Motion to approve January 4, 2023 meeting minutes made by Iverson. Second by Eulberg. Motion carried.

Financials

January 2023 | Iverson reported on January financials. She stated there was nothing outstanding or unusual. Future Fort Pierre reissued a check for Fun Time Rentals, as they never received the original payment. Iverson stated they raised over \$6k for the fish cleaning station this past month, making a total of approximately \$185k, with the groundbreaking to begin in March or April of this year.

Motion to accept the financial report as given made by Eulberg. Second by Iverson. Motion carried.

Recurring payments by ACH this month | Maxwell reported on the recurring payments and on the Tourism invoices as well as the Future Fort Pierre invoices.

1. Tourism Invoices

a. Maxwell Strategies		
a1. Executive Director (monthly - Jan)		\$2,875.50
a2. Creative Services (monthly - Jan)		\$1,246.05
b. Monthly – Anderson Nill & Associates (Bookkeeping services)		\$195.00
c. US Postal Service		\$138.00
d. Triangle Park Christmas Tree Decorating Reimbursement		\$229.80
	<i>Subtotal</i>	\$4,684.35

2. Future Fort Pierre Invoices

a. Monthly – Anderson Nill & Associates (Bookkeeping services)		\$195.00
	<i>Subtotal</i>	\$195.00
	TOTAL	<u>\$4,879.35</u>

Motion to approve invoices made by Eulberg. Second by Steber. Motion carried.

Money Market at FNB Follow Up | Cowan reminded the Board of moving \$70k to a Money Market Account at First National Bank, leaving roughly \$25k in the account for future payments.

Reports

City of Fort Pierre Update | Mayor Hanson reported losing a long time Fort Pierre employee has resulted in a few difficulties, but have been manageable. Three people will now be reporting to Hahn which are the Superintendent of Maintenance, Superintendent of Waste and Water, and the Superintendent of Electric. There are currently 4 vacant positions which have upgraded salaries to be competitive. Mayor Hanson stated one concern is storage. Fort Pierre lost two rental buildings- which were replaced by using the Expo, but she is hoping to have a Building Committee meeting soon. The city applied for a capital improvement grant through the state- GOED is meeting in March to determine if/what funds are given. Maxwell reported drafting a letter in support of this. Mayor Hanson shared the Strategic Plan for the city. There may be an election for 3 council members on April 11. Mayor Hanson also shared that the Rotary Club would like to install clocks, (one in Fort Pierre and one in Pierre) for the Rotary Anniversary. Mayor Hanson also stated that Judy Weisgram is taking the lead on the Sculpture Committee.

Along with Mayor Hanson's report, Hahn reported the bridge plaza is continuing to be built, the HWY 14/83 intersection to be worked on later this year, as well as, working on the foundation of the pedestrian bridge which is in the first phase of the Tatonka Trail project. Hahn also reported the Yellowstone Senior Living foundation is in and Mayor Hanson reported they will be hiring a Director. Mayor Hanson also reported a South Dakota Housing Grant will become available soon due to recently passed legislation which will be a nice addition to the budget.

Fort Pierre Development Corp Update | Cronin reported having an annual meeting last week. There will be a ribbon cutting at Danos Marine on February 18th at 10am with an open house on February 17th and 18th. There is a possibility of town houses going in where the trailer court was cleared out. The Fort Pierre Development Corp meetings are the 4th Tuesday of the month and anybody is welcome to come.

Fort Pierre Chamber | Kramme reported recently held elections for 2-year seats. Currently working on the 2023 Expo summer schedule. Kramme reported there is a possibility of bringing the circus back and the PickleBall Association having several tournaments. The Fort Pierre Chamber will host a candidate forum on April 6 for 3 candidates up for election. Kramme thanked local businesses and is working with FPT for summer events. Kramme also reported they are getting ready for horse races on October 7th and 8th.

Stanley County Fairgrounds | Cowan reported for Deal who was absent. Mayor Hanson reported that Heller has been voted in to represent the Fairgrounds. There are currently 28 events on the schedule and they would like to apply for a marketing grant.

Missouri River Tourism | Lyssa Bruzelius absent. No report given.

Marketing Update | Maxwell reported wrapping up 2022, social media is happening as usual, marketing grants have been announced, continuing to update the website, a blog was posted for the AmericInn- which will launch on social media next week. Maxwell also touched on the influencer campaign and had good discussions in the meeting for that. Maxwell then introduced Laurie Gill to the Board. He also announced that Yvonne Taylor has started and that Mary Duvall will be starting on the 15th. Maxwell reported that Duvall will be teaming up with Bonhorst for social media and marketing pieces.

Trader days Update | Iverson reported they have secured a band to play which will save roughly \$3k.

New Business

Approve – Updated Anderson Nil Agreement | Maxwell reported on the new contract. Cowan stated the agreement increased the monthly bill to \$195 from approximately \$186.

Motion to approve the Anderson Nil Agreement made by Eulberg. Second by Iverson. Motion carried.

2023 Marketing Grant Launch Update | Maxwell reported that several people have already reached out. March 10th is the due date. Maxwell also reported there is a good process in place.

2023 Membership Outreach Plan Update | Maxwell reported discussing the process with Lindy before she departed MaxStrat. Maxwell reported meeting with Emily, Kalyn, and Dylan. Maxwell stated they are thinking about the cost effectiveness and the decision has been made to put this on hold for now.

Casey Tibbs Event Center | Eulberg reported that they have been very busy with events. The rodeo center is a PRCA sanctioned rodeo. PRCA and the Cowboy Channel have been in disagreement; therefore, Casey Tibbs was not being picked up for the rodeos. Casey Tibbs would need \$15k-20k for payouts to cowboys and \$35k to be included on the Cowboy Channel.

City of Fort Pierre – Infrastructure First Letter of Support and Funding Request | Maxwell reported drafting this letter.

Community Billboard Discussion | Cowan reported discussing getting a community billboard for communication of events in Fort Pierre and opened the floor to Cronin. Cronin reported wanting to fundraise for an electronic marquee for (mainly) locals to know what activities are going on and wanting to meet with different groups to discuss options. Cronin stressed that it's time to put some energy into this project and how easy electronic signs are to maintain now. He also reported communicating with M & R signs about their expertise on this. Cronin stated it would take roughly five months to order and receive a board with an approximate \$30K cost. Discussion ensued. Cronin reported he will get together a group of roughly a dozen people from different organizations to meet and discuss this project while Cowan reported he will represent Fort Pierre Tourism and requested a representative from MaxStrat be there as well.

Old Business

Fish Cleaning Station Update | Iverson reported an update earlier in the meeting during the Financial Report. Hahn reported the building has changed from the original plan to a prefabricated building.

Other Discussion

FPTPC Executive Board Meeting | 7:45 AM, Wednesday, Feb. 22, 2023 | Zoom

FPTPC Board Meeting | 7:45 AM, Wednesday, March 1, 2023 | Stanley County Commission Room

Adjourn at 9:10am.