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Fort Pierre Tourism Annual Event Grants Available for 2024

Fort Pierre Tourism and Promotion Council (FPTPC) encourages tourism promoters to apply for the 2024 event grants, previously called marketing grants, by April 15, 2024. The FPTPC event grant funding will be awarded to individuals, businesses, or organizations. The grant will support efforts for new events, new projects, or expansion of existing events that will encourage people to visit Fort Pierre.

The completed application needs to include budget, goals, event history, matching funds, and marketing plans. Grants will be awarded from \$250 to \$2500, with a 50% cash match required. In 2023, FPTPC awarded 10 grant applications with over \$10,000 approved. Some of the events that received grants in 2023 were:

- Buckin' on the River
- Match of Champions – Casey Tibbs SD Rodeo Center
- Thursday Night Patio Sessions – Drifters Bar & Grille
- Pierre Street Masters Car Club
- SD 4-H Finals Rodeo
- Fort Pierre Horse Racing – Verendrye Benevolent Association

Grant applications are due by April 15, 2024, and are available by visiting visitfortpierre.com. For additional questions regarding the FPTPC marketing grant, please email fortpierrelife@gmail.com or call 605-412-8549.